

Subject: Sponsor CCA's Treasures of Los Angeles - May 17, 2018
From: "Leslie Chung" <lchung@ccala.org>
Date: 11/03/2017 03:33 PM
To: "Nick Griffin" <ngriffin@downtownla.com>

Dear Nick,

Central City Association of Los Angeles (CCA) invites you to the [24th Annual Treasures of Los Angeles™](#) on **Thursday, May 17, 2018!** Please join our annual luncheon which is attended by more than 1,200 of L.A.'s top business executives, elected officials and civic leaders.

We are excited that this year's event will be at the **JW Marriott at L.A. LIVE**. We are refreshing the feel of the event to showcase our new mission of advancing policies and initiatives that enhance L.A.'s vibrancy.

Since 1924, CCA has been L.A.'s premier advocacy organization and leading visionary on the future of Downtown Los Angeles. By supporting Treasures, we can continue this legacy and we hope to confirm your sponsorship level today. This fundraising luncheon provides more than 30% of our operational budget and is critical to our success.

This year, we are offering a new **Presenting Sponsor** level and updated the other sponsorship levels to enhance the package and provide your organization more visibility. You can see our range of sponsorship opportunities on the attached sponsorship deck. For additional information, please contact **Leslie Chung**, Senior Events Manager, at 213-416-7530 or lchung@ccala.org, or visit ccala.org.

We look forward to seeing you celebrate our vibrant city at Treasures of Los Angeles™. Thank you for your continued support.

Sincerely,
Jessica Lall
President & CEO
Central City Association

— Attachments: —

2018 TREASURES - SPONSORSHIP DECK.PDF

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